

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION
BOARD MEETING
TUESDAY, JANUARY 23, 2024
MONROE LIBRARY, SEMINAR ROOM 4 (2nd FLOOR)
Zoom: <https://loyno.zoom.us/j/97420430407?pwd=ejJiV2NpalIzN3JFSnRMbmRLV2wwUT09>
Meeting ID: 974 2043 0407
Passcode: 663784

AGENDA

- I. **Prayer**
- II. **Call to Order/Welcome** Gene Hernandez
President
- III. **Approval of Minutes** Gene Hernandez
October 17, 2023 Meeting
- IV. **President's Report** Gene Hernandez
- V. **Student Report** Mia Vitello
Student Government Association
- VI. **Faculty Report** Mike Giusti
Faculty Representative
- VII. **Young Alumni Pack Report** Laurie Leiva
- VIII. **Fundraising Update** Curt Howard
Video Premiere
Loyola Loyal Day March 20-21, 2024
Goal = 900 Donors
- IX. **Committee Reports**
a) Awards & Admission Trent Dang & Ryan Holmes
b) Career Mentoring Terry Fisher & Ashley Stevens
c) Chapters Jen Costa
d) New Orleans Chapter/Events Jill Farrell
Subcommittee Chairs: Bea Forlano, Delaney Vollmer, Robert Allen
- X. **Office of Alumni Engagement Report** Laurie Leiva
AVP of Alumni Engagement

Update on Progress toward 2023-2024 Goals
- XI. **Unfinished or New Business**
Action Item: Vote to move unspent funds (\$7,000) from the Graduation Award to the General Scholarship Fund

TUESDAY, MARCH 19, 2024

COMMITTEE REPORTS

Awards and Admission Committee

Co-Chairs: Trent Dang and Ryan Holmes

Each year, the Alumni Association awards a scholarship to one graduating student from each of the university's colleges. The committee found identifying just one recipient from the College of Arts and Sciences impossible, so three scholarships were awarded. Join us in congratulating the following exceptional students for their hard work and dedication to their studies!

College of Arts and Sciences — Olufemi Adegoke

College of Arts and Sciences — Makayla Hawkins

College of Arts and Sciences — Nha Nguyen

College of Law — Taylor Rogers

College of Music and Media — Devin Cruice

College of Business — Dimitry Jackson

Thank you to committee co-chairs Trent Dang '02 and Ryan Holmes '01, and committee members Gene Hernandez '07, Curt Howard '83, Michael Davis '76, Laura Lee Wolfson '00, Jenna Cronin '05, and Allison Plaisance '00 for their time and commitment.

This semester the committee will shift focus from Awards to Admissions to identify opportunities and best practices for alumni to support student recruitment efforts at Loyola. The goal is to create a plan that can be presented to the new VP for Enrollment Management when they start in Summer 2024 and implemented during the 2024-2025 student recruitment cycle.

Career Development Committee

Co-Chairs: Terry Fisher and Ashley Stevens

The committee is working with the Young Alumni Pack's Career Development Committee. In the Spring semester, they will focus on planning 2 events. A virtual workshop on networking on March 13 or 14th. The workshop will be facilitated by Ashley Stevens and alumni participants will be recruited next month. The purpose of the workshop is twofold with goals to (1) prepare students for the next Student Alumni Networking night on March 19 and (2) provide an opportunity to broaden outreach to students who cannot attend in person. The committee is also organizing another student-alumni networking night on Tuesday, March 19 from 6-6:30 p.m. prior to the March board meeting. Alumni Board members and Young Alumni Board members are encouraged to participate. Both of these events will be advertised during Grad Fair on March 11-12.

Finally, the committee is starting the planning process now for an etiquette dinner that will take place in the 2024-2025 school year.

Chapters Committee

Chair: Jen Costa

Chapters have been busy planning Madi Gras Meet-Up Events. Chapters in Atlanta, Phoenix, Dallas, Houston, Austin, New Orleans, LA, Central Florida, Tampa, and Washington DC. There is also an exploratory event in Phoenix as we determine if we have enough alumni in the area to sustain a chapter. Chapters are also beginning the planning process for Crawfish Boils later in the spring.

There are 3 remaining presidential reception events this semester in Miami (2/16), NYC (3/1), and Chicago (5/23).

New Orleans Chapter/Events Committee

Chair: Jill Farrell

Subcommittee Chairs: Delaney Vollmer (Inauguration); Robert Allen (1912); Bea Forlano (Starlight Racing & WOTP).

This is the first year there has ever been a New Orleans Chapter so the organization of this chapter and the Events committee has evolved a bit. It's been recommended that next year the New Orleans Chapter be separate from the Events Committee. Looking ahead the chapter's next event is the King Cake Happy Hour on Thursday, January 25, 2024. Later in the spring, the chapter will host the event at the fairgrounds on 2/24, the Pelicans night on 4/5, and a Crawfish Boil on 4/18. Anyone wishing to volunteer to help with Jazz Brunch on 3/24 should contact sub-committee chair Robert Allen.

The chapter now has a Facebook page. Like and follow here:

<https://www.facebook.com/groups/1133148198059385>

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION
BOARD MEETING
TUESDAY, OCTOBER 17, 2023
MONROE LIBRARY, SEMINAR ROOM 4 (2nd FLOOR)

MINUTES

Members in Attendance

Mia Vitello, Curt Howard, Patricia Crowley, Allison Plaisance, Kyle Carpenter, Delaney Vollmer, Gene Hernandez, Deon Sanders, Michael Davis, Shercole King, Natasha Alveshire, Anne Seiler, Kieran Harper, Ashley Stevens, Mike Giusti,

Members Attending Virtually

Jenna Cronin, Jill Farrell, Jen Costa, Ryan Holmes, Antoine Barriere

Non-members in Attendance

Eliana Fernandez, Laurie Leiva, Jessica Nystrom, John W. Green, Rebecca Goff, Garrett Lacour

I. Opening Prayer

Patricia Crowley

II. Call to Order/Welcome

Meeting was called to order at 6:34 p.m.

III. Approval of Minutes

Michelle Payne moved to approve the minutes, minutes were unanimously approved.

IV. Guest Speakers: John W. Green, Vice President of Partnership Engagement, IVC; Rebecca (Becky) Goff, NOLA Regional Director, IVC

John Green began with a description of the Ignatian Volunteer Core. Curry Alumni partners in service. Works with Jesuit and non-jesuit schools to bring them into service. Loyola Alumni Chapters dovetail with where the IVC works.

Becky Goff added that in the local scene

V. President's Report

Delivered by Gene Hernandez.

House of Blues event- Very successful, enjoyed by Alumni and the President. President Cole would like to do a similar event every year. Laurie suggested working together with the College of Music and Media to do it. Challenges include that the students have free reign of their shows and would not want to cut their creative freedom for the sake of producing a more alumni-friendly event. Mia Vitello, who works with the CMM, agreed but mentioned the student-organized event for Dr. Cole called Cole-chella and is being closely observed to see what works and what doesn't work.

Local News- Shock around the demolition of Mercy Hall. Advertisements for the

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community that it was going to be demolished did not reach everyone. Positive feedback on Dr. Cole and his work around the city in the cost of insurance and rent and how to attract more professors to the city. Live on Campus requirements are changing. Students are required to live on campus 3 years.

VI. Student Report

Thrift shop, student manned during Homecoming chair. 40 under 40 outstanding alumni. Homecoming chair is figuring it out. May be highlighted at the basketball game. Week of January 28th. Homecoming game February 21st. In collaboration with Alumni.

VII. Faculty Report – Mike Giusti

Faculty salary discussion; Maroon 100 years; Maroon themed drinks for the celebration.

VIII. Young Alumni report – Laurie Leiva

Alumni of the year nominations; Thirsty Thursday happy hours; Wolves on the Prowl participation.

IX. Guest Speaker Garrett Lacour, Director of Annual Giving

Annual giving goals for the year. \$30,000 for FY24, goal of \$350,000. Brand name for Fall appeal is Illuminate Loyola. Loyola Loyal day which brings a significant amount of the gifts for the total of that goal will be taking place March 20-21. Presented the promotional video for the Illumate Loyola campaign.

X. Alumni Engagement Report – Laurie Leiva

Presidential Travel-President has been to Atlanta, Houston and San Francisco Alumni events this week, coming up is DC, and LA. Xavier has been working with the Historic Naming Committee and the Black Alumni Laurie and Jess have been also traveling and working on various Alumni events.

COMMITTEE REPORTS

Awards and Admission Committee

Co-Chairs: Trent Dang and Ryan Holmes

Delivered by Ryan Holmes. The application for the 2024 Alumni Association Graduation Award is live and being promoted by the Office of Alumni Engagement. The deadline for applications is Sunday, November 5, 2023. Interviews will take place during the week of November 13. This year the committee developed a scoring rubric to evaluate applicants. More information is available here: <https://www.loyno.edu/alumni-giving/alumni/alumni-awards-honors/alumni-association-graduation-award>

Career Development Committee

Co-Chairs: Terry Fisher and Ashley Stevens

Delivered by Ashley Stevens. Thank you for supporting our first student-alumni career networking event! The event was a great success and the students greatly enjoyed it. We will be sending out a survey to participants and we welcome your feedback. The next student-alumni networking event will take place on Tuesday, March 19, 2024. If you have suggestions for that event please send them to Terry and/or Ashley.

Chapters Committee

Chair: Jen Costa

There was a chapter leadership Zoom meeting on 9/13, with several chapter leaders in attendance (NYC, Chicago, Washington DC, Dallas, Miami and Central Florida) to go over the goals for each chapter for the year and to provide key dates for planning purposes. Key dates were provided to the other chapters via email.

We are still looking for leadership in Nashville and St. Louis.

On 10/21/23, we are having a Presidential Reception for Dr. Cole hosted by our new chapter leader, Loren Altura, in our reestablished San Francisco Chapter.

We will be having six WOTP projects in the following chapters during November and early December: Boston, Chicago, Central Florida, Dallas, DC, and NYC.

Currently, there are 9 active alumni chapters (Atlanta, Boston, Central Florida, Chicago, Dallas, Houston, Miami, NYC, and Washington D.C.) and 7 developing chapters (Austin, Lafayette, LA, Nashville, Puerto Rico, San Francisco, and St. Louis).

New Orleans Chapter/Events Committee

Chair: Jill Farrell

There are several upcoming events including the first book club event on 10/23. New Orleans will also be participating in Wolves on the Prowl on 11/4 in connection with LUCAP and will be doing a community clean up of the neighborhood surrounding the Good Shepherd School. The following weekend is the inauguration of Dr. Cole as the 18th President of Loyola on Nov. 9-10th. Our next chapter event will be 1/25 at Miel Brewery for a Happy Hour and King Cake tasting, followed by 2/24 Day at the Track (to replace Starlight Racing). More details will come on those two events.

Board members are encouraged to register for 1912 if they have not yet, and to encourage their friends to register. Anyone wishing to volunteer to help with Jazz Brunch should contact sub-committee chair Robert Allen.

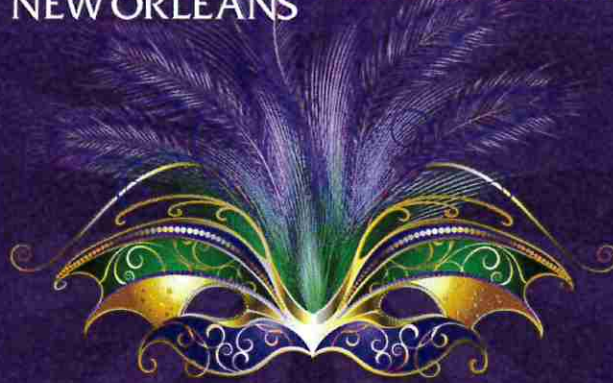
Subcommittee Chairs: Delaney Vollmer (Inauguration); Robert Allen (1912); Bea Forlano (Starlight Racing & WOTP; presented on what's needed for 1912 on behalf of Robert Allen).

The goal of the New Orleans Chapter / Events Committee for the upcoming year is to strengthen the connection between local alumni and the university as well as to increase engagement opportunities and build a stronger alumni network through offering a variety of event opportunities designed to appeal to various segments of the alumni population. The committee plans to offer a wider array of events designed to maximize the appeal of alumni events to as broad of an audience as possible.

Meeting was adjourned at 8:01 p.m.

LOYOLA
UNIVERSITY
NEW ORLEANS

NEW ORLEANS
ALUMNI CHAPTER



**MARDI GRAS
MEET-UP
HAPPY HOUR**

KING CAKE TASTING • DRINKS • CELEBRATION

THURSDAY | JANUARY 25
5:30 PM-7:30 PM

FREE!

DRINKS & OTHER FOOD FOR PURCHASE



MIEL BREWERY & TAP ROOM
405 Sixth St., NOLA



Registration Link:

<https://spark.loyno.edu/nola-mardi-gras-2024>

Alumni Day at the Races

Saturday, February 24, 2024 • Noon

Fair Grounds Race Course & Slots

Mark your calendars and meet the Alumni Association at the Fair Grounds Race Course next month! Your ticket includes admission to the race track and a speaker panel as well as access to a private room and refreshments. The "Wagering to Win, Betting Tips and Tricks" panel will feature alumnus Stephen Landry '83 and Professor Emeritus Dr. Marcus Smith.

Discounted tickets for young alumni and early bird registration are available through **Wednesday, January 31, 2024**. Purchase your ticket today!

TICKETS

<https://spark.loyno.edu/alumni-day-at-the-races>

Location + Questions

The Fair Grounds Race Course is located at [1751 Gentilly Blvd., New Orleans, LA 70119](#). The event will be held in the Pan Zaretta Room. For additional questions, please contact alumni@loyno.edu or 504.861.5454.



Alumni Association Board of Directors Tuesday, January 23, 2024



1

Meeting Agenda

- i. Prayer
- ii. Call to Order/Welcome
- iii. Approval of Minutes
- iv. Reports
 - i. President of the Alumni Association Board of Directors
 - ii. Student Report
 - iii. Faculty Report
 - iv. Young Alumni Report
 - v. Fundraising Update
 - vi. Committee Reports: Awards & Admission; Career Mentoring; Chapters; Events;
 - vii. Office of Alumni Engagement Report
- v. Unfinished or New Business
 - i. Action Item: Vote on unspent funds
- vi. Adjourn (committee discussions if necessary)



2

Call to Order

- Review and Approval of Minutes from Oct. 23 meeting
- Sign Up Sheet – Mardi Gras Participation
- Recognition of Mike Giusti, Excellence in Service



3

Student, Faculty & YAP Reports

SGA Report, Mia Vitello

Faculty Report, Mike Giusti

YAP Report

YAP is in the process of finalizing its spring social event calendar including their larger May event to welcome Class of 2024 into the YAP. They are also forming a committee to propose amended and updated YAP bylaws to be reviewed/voted upon by the YAP before the end of this board term. The networking/professional development committee is working with the AA Board's committee for the March networking event.



4

Committee Reports: Awards & Admission

2024 Graduation Award Recipients

College of Arts and Sciences — Olufemi Adegoke
College of Arts and Sciences — Makayla Hawkins
College of Arts and Sciences — Nha Nguyen
College of Law — Taylor Rogers
College of Music and Media — Devin Cruice
College of Business — Dimitry Jackson

This semester the committee will shift focus from Awards to Admissions to identify opportunities and best practices for alumni to support student recruitment efforts at Loyola. The goal is to create a plan that can be presented to the new VP for Enrollment Management when they start in Summer 2024 and implemented during the 2024-2025 student recruitment cycle



Fundraising Report

Loyola Loyal Day – March 20-21
Goal = 900 Donors

Video Premiere



Committee Reports: Career Development

- March Virtual Workshop (date TBD, March 13 or 14)
- Student-Alumni Networking Night on March 19 from 5-6:30 p.m. (prior to the board meeting). BOLO for sign-up link after Mardi Gras



Committee Reports: Chapters

- **Mardi Gras Meet-Ups**
 - Atlanta
 - Phoenix (exploratory for possible chapter)
 - Dallas
 - Houston
 - Austin
 - LA
 - Central Florida
 - Tampa
 - Washington, DC
- Working on Crawfish Boil dates and details
- **Presidential Reception Events**
 - Miami on 2/16
 - NYC on 3/1
 - Chicago on 5/23



Committee Reports: New Orleans Events

- Upcoming Events:
 - 1/25 –Alumni Happy Hour & King Cake Tasting at Miel
 - 2/24 –Day at the Track
- In the Works:
 - 3/24 – Jazz Brunch
 - 4/5 – Alumni Night at the Pelicans Game
 - 4/18 – Crawfish Boil



Alumni Engagement Report

1. Raise \$350,000 for the Loyola Fund (\$13 million in other new gifts and pledges)

\$220,792.58 raised towards \$350,000 goal

2. Execute events that showcase the values, history, and tradition of the University.

Done: Inauguration, 1912 Society Dinner, Wolves on the Prowl, Law Alumni Luncheon, Hall of Fame, Presidential Receptions in Houston and San Francisco

Ahead: Jazz Brunch, Loyola Loyal Day, Presidential Receptions in Miami, NYC, and Chicago, Commencement



Alumni Engagement Report

3. Implement an alumni engagement strategy that supports University and advancement goals

- Volunteers
 - Alumni Association Board of Directors
 - Young Alumni Board
 - Law Alumni Board
- Chapters
- Affinity Alumni Programming



Alumni Engagement Report

Invitations for you:

- Wilderness Immersion Retreat February 15-18 at Chico State Park
- Book Store Merchandise Task Force



THANK YOU!

Next Meeting Dates:
Tuesday, March 19, 2024 – Meeting

