

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION
BOARD MEETING
TUESDAY, AUGUST 22, 2023
MONROE LIBRARY, MULTIMEDIA ROOM 2 (1sr FLOOR)
Zoom Link:
<https://loyno.zoom.us/j/92911975095?pwd=ZDN3ZGtINE1tZ0g0aXNralpVMU43dz09>
Meeting ID: 929 1197 5095
Passcode: 750994

AGENDA

- I. **Prayer**
- II. **Call to Order/Welcome** **Gene Hernandez**
President
- III. **Approval of Minutes** **Gene Hernandez**
- IV. **Guest Speaker**

Dr. Xavier Cole, University President
- V. **President's Report** **Gene Hernandez**

Board Objective
Board Expectations
Faculty Representative
- VI. **Student Report** **Mia Vitello**
Student Government Association
- VII. **Committee Recruitment**

a) Awards & Admission **Trent Dang & Ryan Holmes**
b) Career Mentoring **Terry Fisher & Ashley Stevens**
c) Chapters **Jen Costa**
d) New Orleans Chapter/Events **Jill Farrell**
Subcommittee Chairs:
Robert Allen, 1912 Society Dinner (11/10/23) and Jazz Brunch (3/24/24)
Bea Forlano, WOTP (11/4/23) and Starlight Racing (t. 3/15/24)
Delaney Vollmer, Inauguration (11/10/23)
- VIII. **Office of Alumni Engagement Report** **Laurie Leiva**
AVP of Alumni Engagement

Board Orientation
Nametags
- IX. **Unfinished or New Business**
Discussion: Potential Starlight Racing Event on Friday, March 15, 2024

SATURDAY, SEPTEMBER 23, 2023: BOARD ORIENTATION

BOARD OBJECTIVE

Guided by the Jesuit principles of men and women with and for others, the Loyola University New Orleans Alumni Association is organized to serve alumni, promote a spirit of cooperation and fellowship among alumni, and encourage the development of lifelong relationships between alumni and the University, and foster philanthropic loyalty and support for the University.

BOARD EXPECTATIONS

- Attend meetings (virtually and/or in person) and be actively involved
- Serve on at least one of the Alumni Association's working committees
- Make an annual gift to Loyola University

The approximate time commitment is 3 to 5 hours per month. Board terms are two (2) years long, and members can serve consecutive terms. The nominating committee of the Alumni Association works to ensure that the Board of Directors is representative of the diversity found at Loyola. Indicators of diversity include but are not limited to: age, gender, race, ethnicity, major, college of graduation, and degree type.

COMMITTEE DESCRIPTIONS

Awards and Admission Committee

Co-Chairs: Trent Dang and Ryan Holmes

Staff: Laurie Leiva

The work of the Awards and Admission Committee is broken out over the course of the academic year. In the fall semester the committee will work to select the recipients of the Alumni Association Graduation Awards for each of the university's five colleges (Arts & Sciences, Business, Law, Music + Media, Nursing & Health). The committee will accomplish this by reviewing the application each year before it is sent out to students, suggesting edits, ensuring it goes out to students in a timely manner, helping to promote it to students, reviewing the applications, interviewing applicants, and finally selecting the recipients of the awards by December 1.

In the spring semester, the committee will focus on identifying best practices for alumni support of admissions and enrollment efforts in an effort to establish similar processes at Loyola. This work will conclude with a presentation of the findings by the committee to the full Alumni Association Board for their consideration and feedback.

Career Development Committee

Co-Chairs: Terry Fisher and Ashley Stevens

Staff: Laurie Leiva

The Career Development Committee aims to leverage the Alumni Association to support the professional development of Loyola students. The committee shall identify and define professional development strategies, tactics and metrics in collaboration with the Career Development Center and serve as the key informant and stakeholder alumni group for the Office of Alumni Engagement and the Career Development Center. The key tasks of the committee are to identify and define ways in which alumni can support students' exploration of career paths; share best practices from life experiences; and review offerings from Loyola and offer suggestions.

Chapters Committee

Chair: Jen Costa

Staff: Jess Nystrom

The purpose of the chapters committee is to ensure that various alumni chapters receive the resources necessary to host alumni chapter events in various cities. Currently, there are 9 active alumni chapters (Atlanta, Boston, Central Florida, Chicago, Dallas, Houston, Miami, NYC, and Washington D.C.) and 7 developing chapters (Austin, Lafayette, LA, Nashville, Puerto Rico, San Francisco, and St. Louis).

New Orleans Chapter/Events Committee

Chair: Jill Farrell

Staff: Jess Nystrom

Subcommittee Chairs: Delaney Vollmer (Inauguration); Robert Allen (1912); Bea Forlano (Starlight Racing)

The goal of the New Orleans Chapter / Events Committee for the upcoming year is to strengthen the connection between local alumni and the university as well as to increase engagement opportunities and build a stronger alumni network through offering a variety of event opportunities designed to appeal to various segments of the alumni population. The committee plans to offer a wider array of events designed to maximize the appeal of alumni events to as broad of an audience as possible.

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION

BOARD MEETING

TUESDAY, MAY 16, 2023, 6:00 PM (Central)

DANNA STUDENT CENTER, ROOM 215 (2nd Floor)

Zoom Link: Join Zoom Meeting

<https://loyno.zoom.us/j/98903298573?pwd=WVlOeC9yd1RPcklMVmNJZVclcDZXUT09>

Meeting ID: 989 0329 8573

Passcode: 642041

Meeting Minutes

Members in Attendance

Shercole King, Ashley Stevens, Deon Sanders, Lisa LaFleur Schillace, Terry Fisher, Ruth Katz, Michael Davis, John Person, Gene Hernandez, Laura Lee Wolfson, Patricia Crowley, Delaney Vollmer, Letra Wilson

Members in Attending Virtually

Jenna Cronin, Jill Farrell, Makayla Hawkins, Alanna Arnold, Robert Allen, Curt Howard, Mike Inman, Chris Zimny, Jen Costa, Michelle Payne, Bea Forlano, Kyle Carpenter, Michelle Dunnick, Melissa Aucoin, Ryan Holmes, Sabrina Galloway, Sharyn Booker, Juliet Frazier

Non-members in Attendance

Eliana Fernandez, Laurie Leiva, Jessica Nystrom

Opening Prayer

Patricia Crowley

Call to Order/Welcome

- Shercole King called the meeting to order at 6:01 p.m.

Approval of Minutes

Needs to be August 22nd according to Gene Hernandez. Minutes were later approved unanimously.

SGA Report

Makayla Hawkins delivered the SGA report first. Student finals have just been completed and Grad ceremonies are over so most senior members are now gone. Magis Awards event was held on April 26th, a lot of student leaders were celebrated and now prep for next year has commenced. Mia Fratello has been chosen to fill in for Makayla's spot next year. Though she will still be available, Makayla will no longer be assisting to Alumni Board meetings starting next year as she will be taking on her new role as SGA President.

COMMITTEE REPORTS

Awards and Fundraising Committee

Delivered by Curt Howard. The committee has completed its tasks today. Awards were presented in November of 2022 5-6 awards were presented this year with a 15% increase in the awards. There was approximately \$1500 per award.

The Fundraising Committee exceeded expectations during the Loyola Loyal Day, having pulling in slightly more than 20% than what was asked. The funds will be put into academic scholarships going into the coming year.

Chapters Committee

Report delivered by Jen Costa. With the help of Jessica Nystrom there have been many successful Crawfish Boil events and plans to continue using the momentum to continue onto next year.

Events Committee

Report delivered by Delaney Vollmer. A great year overall, Loyola Night at the Pelicans had good turnout. She looks forward to continuing the trend.

Loyola Ambassadors Committee

Report delivered by Gene Hernandez reiterating the events going on locally and in the chapters. The committee is hoping to finalize official badges for the board for the upcoming year.

Alumni Engagement Report

Delivered by Laurie Leiva, AVP of Alumni Engagement.

- Successful alumni survey
- Commencement just wrapped up. UNO Arena was a good size for Loyola's commencement.
- End of Fiscal Year in July. New mailing appeal with Loyola garden flag to go with the theme. Very close to alumni goal. 309 unique gifts are needed to get to the goal. Married alumni count for double.
- Transition with university leadership.
- Challenges in campaigns

Recognition of Outgoing Board Members

- Byron Arthur
- Melisa Rivera
- Jason Russell
- Terry Williams
- Letra Wilson
- Barbara Cole
- Nancy Eyl

- Lisa Schillace
- Melissa Aucoin
- Chris Pipkins
- Troave Profice
- Joné Liuzza
- Ruth Katz
- Sabrina Galloway

Nominating Committee

Laurie Leiva went over how the Nominating Committee works. Allison Plaisance volunteered to be the nominating committee chair. There will be two meetings over Zoom. No more than 10 slots are going to be filled. The appropriate size is around 30 people. The applications have not been widely advertised to prevent an oversaturation of applications. This committee will also choose the President Elect as well as the new Chairs.

The Board moved to approve the Nominating Committee.

Unfinished or New Business

- a) Committees in 2023-2024
- b) Save-the-Date: Alumni Association Welcome Party for President Xavier Cole at House of Blues on Saturday, September 23, 2023
- c) PROPOSED Meeting Dates for 2023-2024 year (generally 3rd Tuesday of the month)
 - i) August 15
 - ii) October 17
 - iii) January 23
 - iv) March 19
 - v) May 14

Adjournment

Meeting was adjourned at 7:03 p.m.



Join the New Orleans Alumni Chapter of the Loyola University New Orleans Alumni Association for

FAVORITE READS FROM YOUR FAVORITE FACULTY

Beginning in October, we will have a different faculty member from across campus chat with us on Zoom about what book they are absolutely loving at the moment!

OCTOBER 23, 2023

Join Kevin Foose from the counseling department to discuss David Sedaris' *Calypso*.

JANUARY 22, 2024

Chat with Tracey Watts from the English department about *Walk Through Walls*, a memoir by Marina Abramovic.

APRIL 22, 2024

Tune in to history professor Dr. Lauren Doughty's discussion with Sara Ochs '14 about her forthcoming novel *The Resort*.

**SCAN HERE TO
REGISTER!**



LOYOLA UNIVERSITY NEW ORLEANS | UPCOMING EVENTS

Los Angeles / Orange County Alumni Chapter Beach Picnic

Saturday, August 26 • 7 p.m. • Huntington State Beach



Loyola University New Orleans alumni and friends living in the greater Los Angeles and Orange County areas are heading to Huntington State Beach for a bonfire picnic and mixer! Light refreshments will be provided. Please note that the beach prohibits glass, alcohol, dogs, and smoking.

[REGISTER](#)

Young Alumni Pack Thirsty Thursday Happy Hour

Thursday, August 31 • 6 p.m. • Courtyard Brewery



All local young alumni and friends are invited to the Young Alumni Pack "Thirsty Thursday" happy hour at Courtyard Brewery. There is no cost to attend, but please register for headcount purposes. There will be a cash bar on-site.

[REGISTER](#)

Mass of the Holy Spirit

Thursday, September 7 • 11:30 a.m.

Holy Name of Jesus Church



Rooted in Jesuit tradition, the Mass of the Holy Spirit brings our community together in prayer and celebration. Save the date as the entire university gathers on Thursday, September 7, 2023, at 11:30 a.m. at Holy Name of Jesus Church.

[ADD TO CALENDAR](#)

LaunchU Finals Pitch Competition

Thursday, September 7 • 6 - 9 p.m.

College of Business | Miller Hall, Room 114



Join the Loyola University New Orleans Center for Entrepreneurship and Community Development and the College of Business for the Wolf Pack LaunchU Pitch Competition, presented by Dr. Bobby and Lori Kent Savoie, as eight finalist teams of founders pitch their business plans for a shot of their share of \$30,000 in seed funding! A panel of judges composed of professionals, Loyola New Orleans alumni, investors, and faculty will determine the amount awarded to the winning teams.

[LEARN MORE AND RSVP](#)

Law Advocacy Center Golf Classic **Friday, September 8 • 8 a.m. - 2 p.m.** **Audubon Park Golf Club**



Loyola New Orleans College of Law proudly continues its tradition of its Annual Advocacy Center Golf Classic! Registration is open to the public, and various sponsorships and player packages are available. The Advocacy Center will also be selling raffle tickets, providing complimentary food and beverages, and offering an opportunity to network with students while supporting one of Loyola Law's most prestigious programs. The deadline to register and sponsor the tournament is **Friday, September 1, 2023**.

[LEARN MORE AND REGISTER](#)

Lafayette Alumni Chapter **Saints Watch Party** **Sunday, September 10 • 11:45 a.m.** **Adopted Dog Brewing**



Cheer on the New Orleans Saints with the Lafayette Alumni Chapter! The \$20 ticket price includes three drinks from the following: any Adopted Dog Brewing beers on tap, Athletic Brewing non-alcoholic beers, or house-made root beer. Food and other drinks will be available for purchase on-site.

[PURCHASE TICKET](#)

Dallas Alumni Chapter Happy Hour **Thursday, September 14 • 6 p.m.** **Union Bear Brewing Co.**



Raise a glass with alumni and friends in the Dallas-Fort Worth Metroplex area at happy hour at Union Bear Brewing Co. The \$25 ticket price includes one 13 oz. or 16 oz. draft beer and light bites. The \$10 "zero-proof" ticket includes one non-alcoholic drink and light bites.

[PURCHASE TICKET](#)

Alumni Party for President Cole: A Celebration Concert at the House of Blues **Saturday, September 23 • 7 p.m. • House of Blues**



Join President Xavier Cole and the Loyola New Orleans Alumni Association at the House of Blues for an evening of music and celebration. Tickets are \$118 per person, which includes an \$18 gift to the President's Innovation Fund in honor of President Cole being the 18th President of Loyola. Ticket price includes an open bar, food, and a concert ticket. Only a limited number of tickets will be sold, so purchase yours today!

[JOIN THE PARTY](#)

Tampa Alumni Chapter Happy Hour **Friday, September 29 • 7 p.m. • Zydeco Brew Werks**



Enjoy a weekend happy hour with the Tampa Alumni Chapter at Zydeco Brew Werks. There is no cost to attend, but please register below so we can get an accurate headcount. There will be a cash bar, and food will also be available for purchase on-site.

[REGISTER](#)

Houston Presidential Brunch **Sunday, October 8 • 11 a.m. • Brennan's of Houston**



The Houston Chapter of the Loyola New Orleans Alumni Association is hosting a special Presidential Brunch honoring Xavier Cole, 18th President of Loyola New Orleans. Your \$50 ticket includes a three-course prix fixe brunch menu. A cash bar will be available on-site. The deadline to RSVP is **Tuesday, October 3, 2023**.

[PURCHASE TICKET](#)

Nashville Alumni Reception **Thursday, October 19 • 5:30 p.m.** **Virgin Hotels Nashville**



Meet us in Music City at Virgin Hotels Nashville for a reception with University leadership, including College of Business Dean Michael Capella and Justin Daffron, S.J., Ph.D., Interim Provost and Senior VP for Strategy. The \$25 ticket price includes an open bar, live music, and light bites.

[PURCHASE TICKET](#)

Wolf Pack Athletics Golf Tournament

Friday, October 20 • 11 a.m. - 5 p.m.
Audubon Park Golf Club



Tee off at the 25th annual Wolf Pack Athletics Golf Tournament at the Audubon Golf Club. Your registration fee covers tournament entry, lunch, beverages, a golf cart, a player gift, and the awards ceremony. Proceeds for this year's tournament will go towards scholarships and team operating funds for the athletics department. Learn more about team rates and sponsorship opportunities below.

[LEARN MORE AND REGISTER](#)

Dallas Young Alumni Pack Happy Hour

**Friday, October 20 • 6:30 p.m. • The Truck Yard
Dallas**



Young alumni in the Dallas-Fort Worth Metroplex area, mix and mingle while enjoying live music and local brews at happy hour at The Truck Yard Dallas. There is no cost to attend, but please register for headcount purposes. Food and drinks will be available for purchase on-site.

[REGISTER](#)

San Francisco Alumni Chapter Presidential Welcome Party

Saturday, October 21 • 6 - 9 p.m.
The Altura Homestead in Marin County



The San Francisco Alumni Chapter invites you to join us for a special Welcome Party for President Xavier Cole. Enjoy an evening of live music and celebration with President Cole at our San Francisco Chapter's kick-off event. Tickets are \$118 per person, which includes an \$18 gift to the President's Innovation Fund in honor of President Cole being the 18th President of Loyola. Ticket price includes a New Orleans-inspired menu catered by Bay Area celebrity chef Ryan Scott, beer, wine, and a signature cocktail. Special thanks to the Altura Family for hosting this event!

[JOIN THE PARTY](#)

For more information, please contact the Office of Alumni Engagement at 504.861.5454 or alumni@loyno.edu.

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OFFICE OF ALUMNI ENGAGEMENT

6363 St. Charles Avenue, Campus Box 909, New Orleans, LA 70118
alumni@loyno.edu | 504.861.5454